



2017



SharkBait Dive Club

Guest Speaker

Lori Sherrill PADI Course Director, on Dive Safety

Lori has always had a passion for teaching others. Seeing the light shine as students understand the material is what made her an exceptional teacher for 38 years in the Equestrian Whittier Public School District. Now retired, she continues to follow her passion, teaching and motivating students in a different classroom – under the sea.



This year Lori will celebrate her 20th year as a Scuba Instructor, teaching both beginners and advanced divers. It's clear she loves what she does as her students gain a lifelong appreciation for the underwater world while learning to dive safely and having fun. Enjoying her retirement from the school district, Lori now has the free time to travel and dive in many parts of the world in addition to enjoying the waters off California's beautiful coast. She's experienced the joy of diving under icebergs in Alaska, diving with Whale Sharks in Galapagos as well as seeing all stunningly beautiful anemones in Wakatobi, Indonesia.

If you follow some basic scuba diving safety rules, it should help make sure all your dives are safe ones. While diving is considered a safe sport, it is not without its risks. After all, we dive for fun and we don't want that to stop. Lori will go over some of the essentials to assure you have done all that is practical to have a fun and safe dive.



Sep 12 Club Meeting
Graziano's Yorba Linda

Sep 1 - 24 L.A. County Fair
Pomona Fair Grounds

Sep 8 - 10 Long Beach Lobster Festival
Rainbow Lagoon

Sep 10 Beach Dive
Little Corona 7:00 AM

Sep 16 Coastal Cleanup Day
9:00 to Noon Various Locations

Sep 16 Dana Point Harbor Underwater
Cleanup
Dana Point Guest Docks

Sep 22 - 24 Redondo Beach Lobster
Festival
Redondo Beach Pier

Sep 23 Boat Dive
6:30AM board, Asante Dive Boat Ports of
Call San Pedro, Oil Rigs

Sep 30 Lobster Season Opens
Your Favorite Spots

Oct 10 Club Meeting
Graziano's Yorba Linda

Nov 4 Warm Water Trip
Cozumel

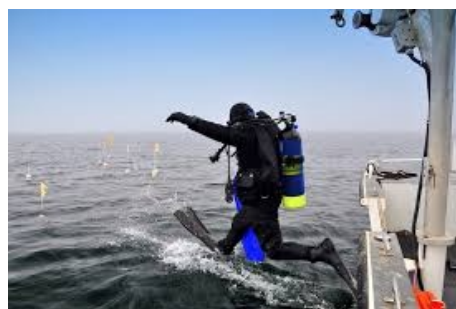
Number of Newly Certified Scuba Divers Annually -

California ranks number 1 in the number of newly certified scuba divers each year. More than 223,000 California residents have become certified scuba divers since 2005.

How Much Money Does Scuba Diving And Snorkeling Bring to California?

- Recreational scuba diving and snorkeling contribute about \$11 billion to the US gross domestic product
- Estimates for expenditures in the Channel Islands National Marine Sanctuary alone range from \$76/day for divers using private vessels to \$225/day for those using commercial vessels (per diver).
- Annually some 1.38 million dives are made in California, and annual direct expenditures from SCUBA diving in California range from \$161 million to \$323 million.
- Californians and visitors account for about 3.82 million snorkeling days annually with an estimated annual expenditure of between \$170 million and \$382 million.
- Non-market value of snorkeling in California ranges from \$25 million to \$81 million annually
- Non-market use value of SCUBA diving in California ranges \$21 million to \$128 million

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FUN Facts You May Not Know (or forgot)

- There are between 2.7 to 3.5 million active scuba divers in the US with as many as 6 million active scuba divers worldwide.

Profile of Open Water-level* Divers in the US

- o Participant's Age: Mean: 33, Median: 30
- o Head of Household: Mean Age: 53
- o Participant's Gender: Males: 65%, Females 35%
- o Annual Household Income: 64.4% make between \$100,000 & \$150,000
- o Occupation: 53.6% are Managerial/Technical/Professional
- o Education: 59.2% completed college or grad school
- o Home Ownership: 91.9% own their home
- o Marital Status: 75.9% are married
- o Presence and age of children: 23.7% have kids between 11 and 17

*Open Water Divers are entry-level divers



Profile of Divers in Continuing Education*

Courses in the US

- o Participant's Age: Mean:38, Median:36
- o Head of Household Mean Age: 51
- o Participant's Gender: 77% Male, 23% Female
- o Annual Household Income: 70.2% make between \$100,000 & \$150,000
- o Occupation: 55.4% are Managerial/Technical/Professional
- o Education: 59.3% completed college or grad school
- o Marital Status: 75.9% are married
- o Presence and age of children: 44.4% have kids between 11 and 17

*Divers taking dive courses after they have received entry-level certification. Such courses include areas of special interest (ie: underwater photography or deep diving) or general experience-based courses under the supervision of an instructor.

(Source: Diving Equipment and Marketing Association 2014 Diver Study)



Upcoming Dives

Change in Beach Procedure

Participation in our beach dives has been pretty spotty of late and to save Martin the hassle of getting to the dive site and having to abort because no one is there we have initiated a RSVP protocol. If you are participating in our beach dive, E-mail Martin at n1diver@aol.com or call at 714-833-9167.



www.clipartof.com - 441036

Beach Dive Sep 10 Little Corona 7:00 AM Call Martin

Little Corona has a good supply of sightseeing and photo subject matter. On the reefs, in water 20 feet and deeper, small gorgonian sea fans, starfish, feather worms and assorted invertebrates can be found.



Visibility is generally good. Water clarity on the outer reefs can reach 30 feet but is generally in the 15 to 20 feet range.

The reefs start shallow and slope gradually to 30 feet 150 yards out. The reefs lie on either side of a sandy cove with the more interesting reefs to the south side.

Little Corona is located in Corona Del Mar and is easily reached by turning toward the ocean from PCH onto Poppy Street. Poppy will end overlooking the ocean and turn into Ocean Blvd. the path to Little Corona is just left of this intersection. A paved path winds down to the beach. Restrooms and showers are located half way down the path.



September 23 Boat Dive Oil Rigs

Join us for three dives on the Asante Dive Boat at the Oil Rigs. The Asante docks close to Ports O' Call Restaurant in San Pedro. We board at 6:30am, and leave at 7am sharp.

Cost is \$145 (includes air fills and food).

Please call or visit the Seas The Day Store in Brea as soon as possible to make your reservation. Spots for this trip normally fill quickly. Scuba gear also available for rent.

Diving the oil rigs is an advanced dive. The drop off and pick up of divers is done as a live boat procedure, where the Captain maneuvers as close to the structure as possible, puts the engines in neutral and one by one the divers jump in after instructed to do so, swimming into the rig and descending for their dive.

When the divers are done with their dive they are instructed to stay close to the rig NEVER swimming out towards the boat until told to do so. The captain again maneuvers the boat as close to the structure as possible, puts the engines in neutral and then the divers are instructed to swim to the boat to be picked up, usually in small groups.

Once underwater under the Oil Rig, their legs and cross braces make a home to life such as anemones, sponges, fish, crabs, scallops, starfish, mussels, nudibranchs and much more. All this in a small area and then to top it off you have the schooling fish and sea lions. Diving the rigs is an awesome experience especially on the days with 50' plus visibility.

Don't Forget Our Sponsors

We are fortunate to have a great group of sponsors who contribute to the success of SharkBait Dive Club. Without their help and support, we wouldn't be able to provide the benefits that membership in SharkBait gives our members.

We need to do our part also by supporting our sponsor/friends with our continuing business support. When considering a purchase of equipment, a class or a trip, or when you have that irresistible taste for Italian food please remember our sponsors. They are great partners !!!!



1039 E. Imperial Hwy, Suite F1
Brea, CA 92821

Tel. 949.220.0500

Mon Closed
Tue – Sat 10am – 7pm
Sun 12pm – 6pm



17487 Imperial Hwy
Yorba Linda, Ca 92886
(714) 524-2770
<http://www.grazianosrestaurants.com/>

Club Information



Monthly club meetings with speakers and raffle prizes
Monthly Newsletter
Land-based Club activities and events for the whole family
Organized local dives
Resort warm-water trips
Good dives and good buddies
Membership costs are as follows .

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New Membership:

Single \$40 pp

Family \$50 (couple/family)

Renewal:

Single \$30

Family \$40

membership renewals are due in February for all current members. New members dues will be prorated depending on the month they join the club

Dive Club members will receive from Seas the Day SCUBA

*10 free air fills, or 5 free nitrox fills

*10% discount on all merchandise except cameras and camera equipment, weights and cylinders (very skimpy markup on these items)

*discounts on boat trips with the club.

Club Board Members

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Honorary Board Member

Randy Garzes

Club Contact/Social Media Information

Website

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Facebook

SharkBait Dive Club - SoCal

Twitter

@sharkbait diver

Scubaboard

Scubaboard.com